







Towards responsible GenAl in education

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Oct 19th, 2024 Global Harwell Online Forum



Artificial intelligence

Artificial intelligence will not go away



Source: https://bit.ly/47NbA7D



How do we responsibly use GenAl in education and prepare for the age of GenAl?

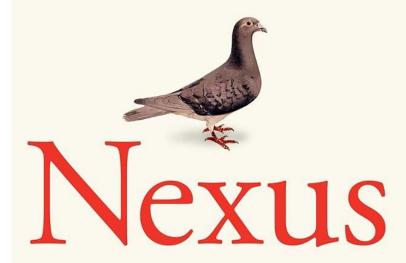


Responsible

Having an obligation to do something, or having control over or care for someone, as part of one's job or role.



Yuval Noah Harari



A Brief History of Information Networks from the Stone Age to AI



Key takeaway 1

Responsible GenAI in education includes but goes beyond technology



Key takeaway 2

Responsible GenAl requires to rethink skills we develop and assess



TECHNOLOGY DESIGN AND DEVELOPMENT

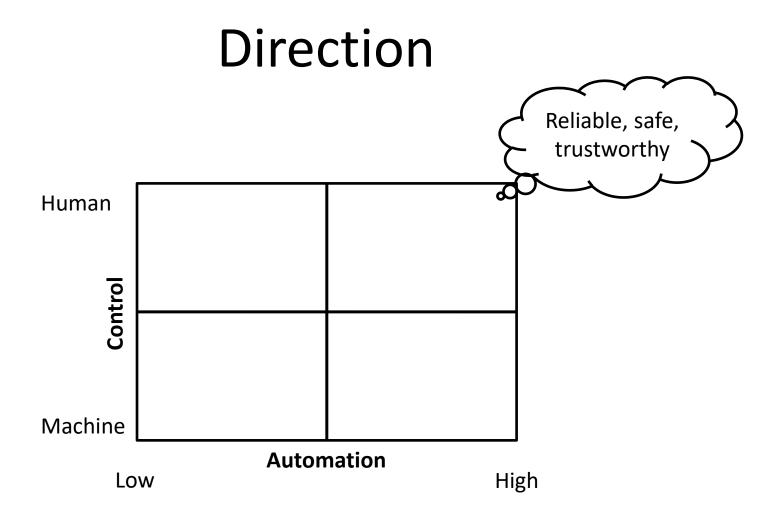


How to design GenAl technology in education responsibly?

Giving educators and students control



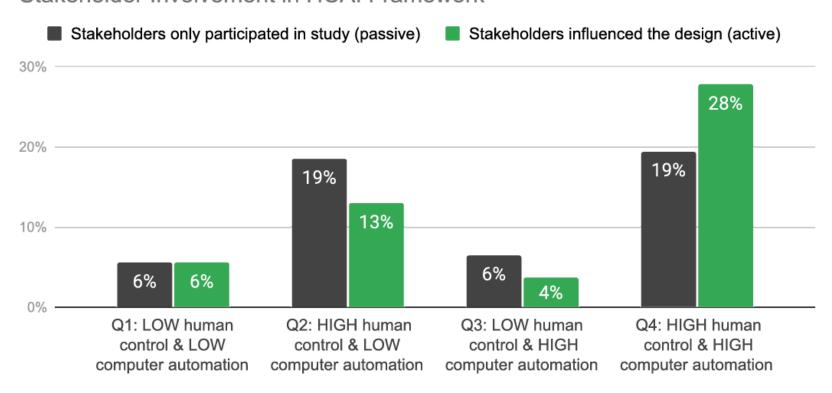






Human-centred AI in education

Stakeholder Involvement in HCAI Framework

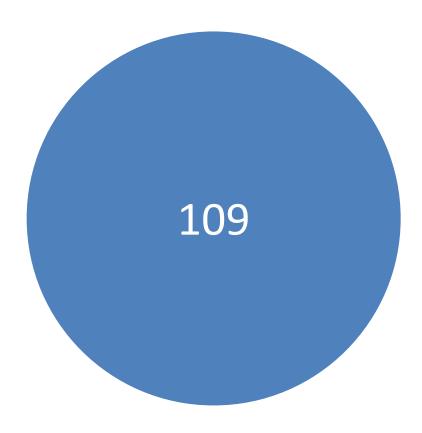


Two-dimensional HCAI framework quadrant

Alfredo, R., Echeverria, V., Jin, Y., Yan, L., Swiecki, Z., Gašević, D., & Martinez-Maldonado, R. (2024). Human-centred learning analytics and AI in education: A systematic literature review. *Computers and Education: Artificial Intelligence*, 100215.



LLMs-based system transparency



Tier 1Transparent to AI researchers and practitioners



Tier 2
Transparent to educational technology expert and enthusiasts



Tier 3
Transparent to educators, learners, and parents

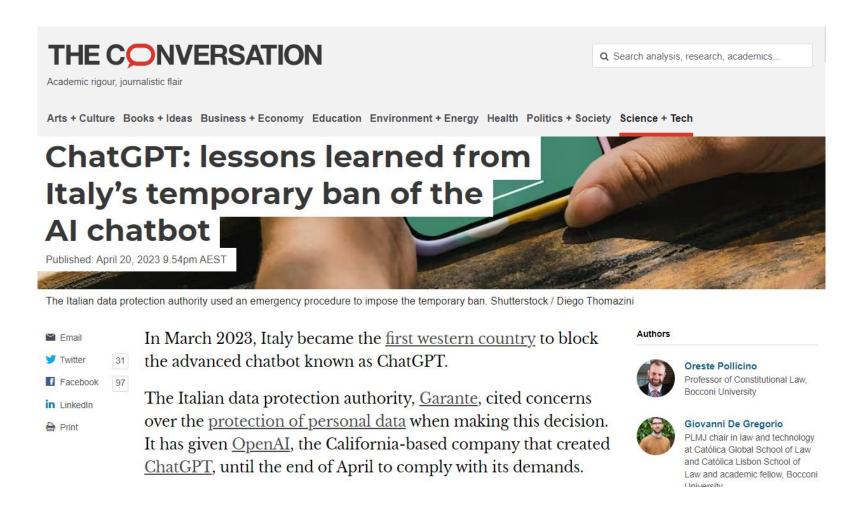
Yan, L., Sha, L., Zhao, L., Li, Y., Martinez-Maldonado, R., Chen, G., ... & Gašević, D. (2024). Practical and ethical challenges of large language models in education: A systematic scoping review. *British Journal of Educational Technology*, 55(1), 90-112.



No good mechanism to track where and how data are used

Giving educators and students control





Gregorio, G. D., & Pollicino, O. (2023, April 20). *ChatGPT: Lessons learned from Italy's temporary ban of the AI chatbot*. The Conversation. http://theconversation.com/chatgpt-lessons-learned-from-italys-temporary-ban-of-the-ai-chatbot-203206



Hard to *unlearn* something once private data are used for training LLMs



Responsibility challenge

How do we prepare learners to exercise their privacy agency with GenAl?



Fairness in GenAl

Nationality



The greatest number, or plurality, of editors (20%) reside in the United States, followed by Germany (12%) and Russia (7%). The only country not in Europe or North America in the top 10 is India (3%).

Gender

84 / 100

The 2013 study The Wikipedia Gender

Gap Revisited
measured gender

bias in survey completion and

estimated that as of 2008, 84% of

English Wikipedia editors were male. In

the worldwide Wikipedia Editor

Survey 2011 of all the Wikipedias, 91%

of respondents were male.



Fariness in GenAl

Midjourney v4

Prompt: patriotic, dog, superhero.





Fairness in downstream tasks

Need to mitigate bias in modern LLMs on relevant downstream tasks

Bias in prompting is particularly concerning

Sha, L., Li, Y., Gasevic, D., & Chen, G. (2022). Bigger Data or Fairer Data? Augmenting BERT via Active Sampling for Educational Text Classification. In *Proceedings of the 29th International Conference on Computational Linguistics* (pp. 1275-1285).



Fairness

Who takes responsibility for unintended consequences of bias GenAl may have on education?



HUMAN KNOWLEDGE AND SKILLS



Promise of GenAl

GenAl can enhance human performance



Need for Al literacy

The New York Times

Here's What Happens When Your Lawyer Uses ChatGPT

A lawyer representing a man who sued an airline relied on artificial intelligence to help prepare a court filing. It did not go well.



By Benjamin Weiser

May 27, 2023

The lawsuit began like so many others: A man named Roberto Mata sued the airline Avianca, saying he was injured when a metal serving cart struck his knee during a flight to Kennedy International Airport in New York.

Weiser, B. (2023). Here's What Happens When Your Lawyer Uses ChatGP. https://www.nytimes.com/2023/05/27/nyregion/avianca-airline-lawsuit-chatgpt.html

This US lawyer used ChatGPT to research a legal brief with embarrassing results. We could all learn from his error

ABC RN / By Damien Carrick and Sophie Kesteven for the Law Report, with additional reporting from Reuters.

Posted Sat 24 Jun 2023 at 11:15am



Carrick, D., & Kesteven, S. (2023, June 24). 'Use with caution': How ChatGPT landed this US lawyer and his firm in hot water. *ABC News*. https://www.abc.net.au/news/2023-06-24/us-lawyer-uses-chatgpt-to-research-case-with-embarrassing-result/102490068



Impact of the use of GenAI on learning

AI Meets the Classroom: When Does ChatGPT Harm Learning?

Matthias Lehmann, ¹ Philipp B. Cornelius, ² Fabian J. Sting ^{1,2}

¹University of Cologne, ²Rotterdam School of Management, Erasmus University

https://arxiv.org/abs/2409.09047

Generative AI Can Harm Learning

Hamsa Bastani, 1* Osbert Bastani, 2* Alp Sungu, 1*†
Haosen Ge, 3 Özge Kabakcı, 4 Rei Mariman

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https://dx.doi.org/10.2139/ssrn.4895486



Metacognition in information problem solving



Limited evidence of metacognition when using generative AI for help seeking



Inadvertent deception of ChatGPT

Inaccurate and verbose, but users prefer ChatGPT responses

Processing fluency – illusion of truth effect



Unclear long term consequences

Writing is an important learning tool

What happens when much of that tool is offloaded to generative AI?

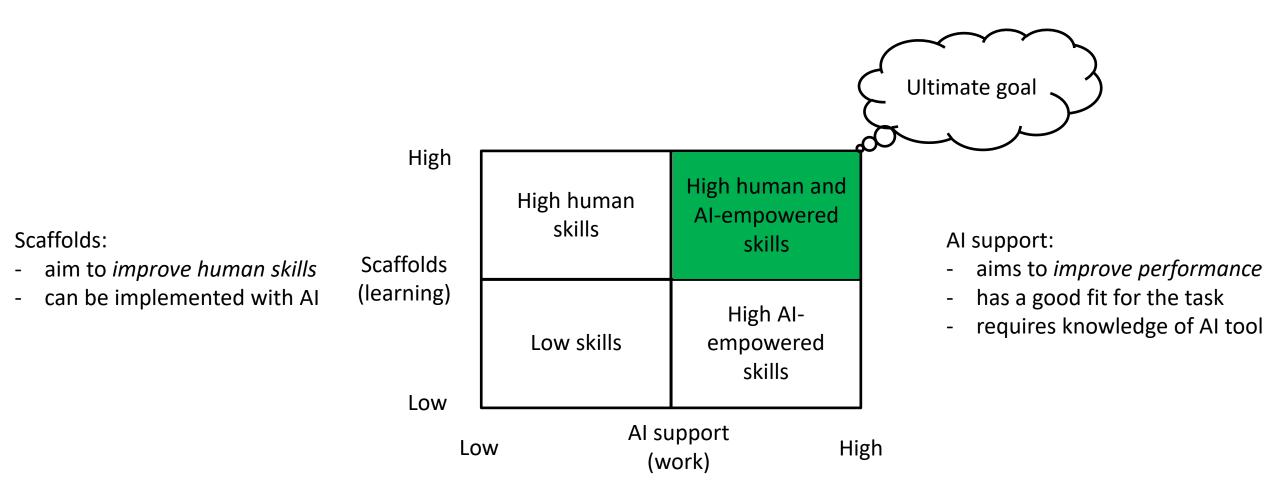


Human-Al relationship

What skills and knowledge do we need to develop and assess?



Towards high human and AI-empowered skills



Inspired by, but different conceptualization from

Cukurova, M. (2024). The interplay of learning, analytics, and artificial intelligence in education. *arXiv preprint* arXiv:2403.16081. Shneiderman, B. (2022). *Human-centered artificial intelligence*. Oxford University Press

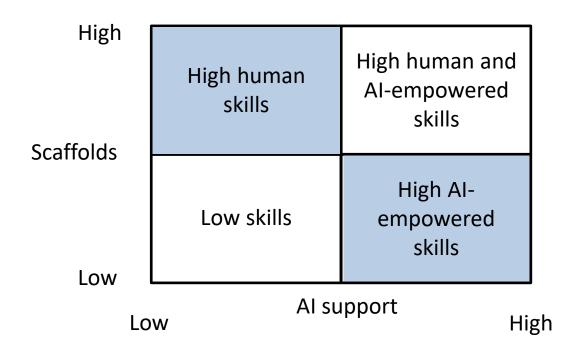


Key challenge

Do we confuse Al-empowered skills for high human skills?



Towards high human and Al-empowered skills



Limited evidence of combined human and Al-empowered skills



Call for action

Reimaging our practice of learning, teaching, and assessment



BEYOND PRODUCTIVITY



Aspiration

Al will increase productivity to focus on things that matter the most





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Generative AI at Work

Erik Brynjolfsson, Danielle Li & Lindsey R. Raymond

WORKING PAPER 31161

DOI 10.3386/w31161

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Implications

Productivity != Workload

TECHNOLOGY

ChatGPT Is About to Dump More Work on Everyone

Productivity != Workload

How do we deal with increased complexity of working and learning with AI?



Can ChatGPT help me at the office? We put the AI chatbot to the test.

The Al chatbot ChatGPT can produce conversational responses to questions, but how well does it do with workplace tasks?



Updated February 2, 2023 at 7:20 p.m. EST | Published February 2, 2023 at 6:00 a.m. EST

"It helped, but sometimes its errors caused more work than doing the task manually."



Productivity != Workload

Automatic feedback is not associated with decreased teaching load



Workload also includes dealing with changed landscape of education

Reinventing assessment, growing AI literacy, and dealing with bureaucratic instincts of education systems



How do we deal with issues of workload implications responsibly?



PROMISE – CONCERN – NEED – FINAL REMARKS



Responsible GenAl goes beyond technical notions of fairness and bias



Responsible GenAl concerns what skills we develop and assess









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